

Towson University  
Corporate Communication in the UK  
Minimester 2025  
(Subject to change)

<b>Friday, January 3</b>	Depart U.S. for London
<b>Saturday, January 4</b>	Arrive at London Heathrow airport Bus transfer from airport to hotel On-site orientation Walking tour of local area, overview of the London Underground Welcome group dinner Overnight in <a href="#">London</a>
<b>Sunday, January 5</b>	Breakfast Half-day guided tour of London Free time in afternoon Overnight in London
<b>Monday, January 6</b>	Breakfast Class at AIFS center Guest lecture: <i>British Media &amp; Culture - Comparison between the British and American Political and Governmental Structures</i> Free time in afternoon Overnight in London
<b>Tuesday, January 7</b>	Breakfast Business visit (Advertising agency) Break for lunch Guest lecture: <i>Differences Between Media Systems in the U.S. and U.K.</i> Overnight in London
<b>Wednesday, January 8</b>	Breakfast Business visit (Television studio) Break for lunch Guest lecture: <i>The political media and freedom of expression in the U.S. vs. U.K.</i> Overnight in London
<b>Thursday, January 9</b>	Breakfast Visit <a href="#">Borkowski PR Agency</a> Break for lunch Guest lecture: <i>Crisis Communications</i> <a href="#">West End theatre</a> show (TBD) Overnight in London
<b>Friday, January 10</b>	Breakfast Business visit (Newspaper) Guest lecture: <i>The Future of the BBC</i> Overnight in London
<b>Saturday, January 11</b>	Breakfast Full-day excursion to Oxford
<b>Sunday, January 12</b>	Breakfast Free day
<b>Monday, January 13</b>	Breakfast Visit <a href="#">Think Tank</a> public relations firm and participate in a workshop Free time in afternoon Overnight in London

<b>Tuesday, January 14</b>	Breakfast Guest lecture: <i>Brexit and its Impact on the British economy</i> Break for lunch Guided tour of the <a href="#">British Museum</a> Overnight in London
<b>Wednesday, January 15</b>	Breakfast Flight on the London Eye Free time in afternoon Overnight in London
<b>Thursday, January 16</b>	Breakfast Guest lecture: <i>Ethical issues that AI raises in Journalism, PR, and Advertising</i> Break for lunch Visit <a href="#">Lord's Cricket Ground</a> Group farewell dinner Overnight in London
<b>Friday, January 17</b>	Breakfast Check out of accommodations Bus transfer to the airport Return to the U.S.