

Towson University
Corporate Communication in the UK
Minimester 2026
(Subject to change)

Saturday, January 3	Depart U.S. for London
Sunday, January 4	Arrive at London Heathrow airport Bus transfer from airport to hotel On-site orientation Walking tour of local area, overview of the London Underground Welcome group dinner Overnight in London
Monday, January 5	Breakfast Half-day guided tour of London Free time in afternoon Group meeting Journaling Overnight in London
Tuesday, January 6	Breakfast Class at AIFS center [Dr. Kirch] Guest lecture: <i>British Media & Culture - Comparison between the British and American Political and Governmental Structures</i> Free time in afternoon Journaling Overnight in London
Wednesday, January 7	Breakfast Business visit to an advertising agency Guest lecture: <i>Differences Between Media Systems in the U.S. and U.K.</i> Group meeting Journaling Overnight in London
Thursday, January 8	Breakfast Class at AIFS center [Dr. Kirch] Business visit to a television studio Guest lecture: <i>The Political Media and Freedom of Expression in the U.S. vs. U.K.</i> Group meeting Journaling Overnight in London
Friday, January 9	Breakfast Visit to Borkowski PR Agency Guest lecture: <i>Crisis Communications</i> West End theatre show (TBD) Journaling Overnight in London

Saturday, January 10	Breakfast Day excursion to Oxford including a visit to Oxford University Journaling Overnight in London
Sunday, January 11	Breakfast Free day Group meeting Journaling Overnight in London
Monday, January 12	Breakfast Class at AIFS center [Dr. Kirch] Business visit to a newspaper Guest lecture: <i>The Future of the BBC</i> Group meeting Journaling Overnight in London
Tuesday, January 13	Breakfast Visit Think Tank public relations firm and participate in a workshop Walking tour of Spitalfields and Brick Lane Group meeting Journaling Overnight in London
Wednesday, January 14	Breakfast Guest lecture: <i>Brexit and its Impact on the British economy</i> Guided tour of the British Museum Group meeting Journaling Overnight in London
Thursday, January 15	Breakfast Flight on the London Eye Free time in afternoon Group meeting Journaling Overnight in London
Friday, January 16	Breakfast Guest lecture: <i>Ethical issues that AI raises in Journalism, PR, and Advertising</i> Break for lunch Visit Lord's Cricket Ground Journaling Group meeting Overnight in London
Saturday, January 17	Breakfast Final exam Farewell dinner Overnight in London

Sunday, January 18	Breakfast Check out of accommodations Bus transfer to the airport Return to the U.S.
---------------------------	---